

SmartTOP USB presentation in Las Vegas

Mods4cars will be presenting the new SmartTOP controller module with USB port at the inaugural annual SLKWorld.com community convention in Las Vegas.

Corona, California – Sept. 15th, 2009

SmartTOP modules became well known for two key features: The Remote Top Control, allowing the convertible top to be opened or closed using the factory remote key, and the Convertible Top Operation While Driving, allowing the top to be opened or closed while the car is in motion at speeds of up to 60km/h on certain models.

To further improve the customer experience, mods4cars decided to equip their smart convertible top modules for Mercedes Benz convertibles with a standard USB port, allowing customers to connect the module to an internet PC and download new features as they become available.

This feature, unparalleled in this market, makes the SmartTOP an even smarter investment. Once the SmartTOP product is purchased and installed, firmware updates can be applied easily and free of charge for the life of the product.

The new module will make its debut at the SLKWorld.com Community Convention, held from Sept. 24th through Sept. 27th in Las Vegas, NV. The product will be demonstrated and, as an added bonus for convention attendees, installed at no cost. SLK Owners from all parts of the country are gearing up to put their tops down and cruise the Strip. Viva Las Vegas!

About mods4cars:

Mods4cars was founded in 2002 with the idea to add a highly demanded feature to the otherwise almost perfect Porsche Boxster: Comfort One-Touch roof operation while driving at slow speeds. The resulting product offered not only that, but also allowed quick and easy installation by just swapping out a relay box, thus leaving no traces and no permanent changes on the vehicle. The first smartTOP roof controller was born.

The success of their first products in Germany and Europe prompted them in late 2004 to move operations to the USA, to be able to serve the American market as well as all other English speaking countries such as Australia, UK and South Africa from one central location. Their business has grown to a full fledged international corporation with an office in California and a full line of innovative products as well as distributors and installation partners all over the globe.

Being highly specialized in the development and distribution of after market roof- and comfort controllers since 2002 allows them to offer an unsurpassed level of competence and product quality. Their main goal is optimization of each individual product to a maximum in compatibility, usability and intuitive operation. They put greatest effort into development and quality checks of all their products to achieve this goal and meet all expectations of their customers.

All products are designed by a certified engineer, having years of experience on Porsche and Mercedes Benz vehicle electronics. They develop and manufacture according to all European and American (CE, FCC) directives and deliver state-of-the-art electronic onboard control units. Over-voltage protection, reverse polarity protection, safety shut-off and absolutely minimal standby power drain can be taken for granted.

The extraordinary success of their products is also based on the great communication with their customers, which usually already starts for each new product during the development and prototyping phase.

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