

SmartTOP Convertible Top add-on kit for Audi A5 Convertible receives price reduction

Aftermarket automotive electronics specialist Mods4cars has permanently lowered the price for the SmartTOP add-on top controller for Audi A5 convertibles. The kit now sells for 249 Euros + tax. It allows convenient and fully automatic one-touch top operation as well as top operation from the original factory key fob remote. Additionally it extends the range for remote operation.

Las Vegas, Nevada – February 28th, 2013

The 2013 convertible season is about to start and SmartTOP manufacturer Mods4cars is able to delight Audi A5 Convertible owners with a price reduction on this popular module. The MSRP got reduced permanently and the kit now sells for 249 Euros + tax. "We hope that even more A5 owners will get to enjoy the benefits of our add-on module now and actually use their cars with the top down more often." says PR-Manager Sven Tornow.

The SmartTOP controller is an add-on module which extends the existing functionality and adds convenient features to the car's top operation. The top can be opened or closed fully automatically, with just a single touch of the switch and while driving at slow speeds. It is no longer necessary to hold down the switch for the duration of the top operation. This alone presents a real gain in convenience.

Also opening or closing the top with the original factory key fob is greatly improved with the kit. Full automatic operation and an increase in RF range for top operation make it possible for A5 Convertible owners to lower the top while they are still approaching the car, especially when presented with the classic case of being parked outside of a street café with the top down when it starts to rain. Being able to raise the top quickly at the first sign of rain without the need to rush out to the car is priceless. Additionally, the original key fobs do not need to be changed or reprogrammed.

On cars with keyless entry systems the top can even be controlled via the touch door handle without the need to retrieve the key. Additional bonus features of the module are: Starting and stopping of the engine can be set to not interrupt an ongoing top operation and the windows can be operated independently from the top by remote. A short horn beep as lock/unlock confirmation can be set and the entire SmartTOP module can be temporarily disabled while retaining all user preferences.

Each SmartTOP module comes with a built-in standard USB port for quick and easy configuration or firmware updates via a PC or Mac. Support software and module updates are available free of charge online.

Installation of the kit is quick and simple thanks to easy access to the top control unit under a compartment in the trunk. The supplied, custom designed Plug-and-Play wiring adapter means the kit can be installed by anyone in minutes and without the need to make any permanent changes to the car.

After this price reduction, the SmartTOP convenience add-on kit now sells for 249 Euros + tax.

SmartTOP kits are available for the following brands: Alfa, Audi, Bentley, BMW, Ferrari, Ford, Infiniti, Mazda, Mercedes-Benz, Mini, Nissan, Opel, Peugeot, Porsche, Renault, Volkswagen and Volvo.

A demonstration of this product for Audi A5 Convertible can be found here:

<http://youtu.be/jnZVThmOkFY>

Further details and purchasing information can be found online at:

<http://www.mods4cars.com>

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About Mods4cars:

Mods4cars was founded in 2002 with the idea to add a highly demanded feature to the otherwise almost perfect Porsche Boxster: Comfort One-Touch roof operation while driving at slow speeds. The resulting product offered not only that, but also allowed quick and easy installation by just swapping out a relay box, thus leaving no traces and no permanent changes on the vehicle. The first SmartTOP roof controller was born.

The success of their first products in Germany and Europe prompted them in late 2004 to move operations to the USA, to be able to serve the American market as well as all other English speaking countries such as Australia, UK and South Africa from one central location. Their business has grown to a full-fledged international corporation with an office in Las Vegas and a full line of innovative products as well as distributors and installation partners all over the globe.

Being highly specialized in the development and distribution of aftermarket roof- and comfort controllers since 2002 allows them to offer an unsurpassed level of competence and product quality. Their main goal is optimization of each individual product to a maximum in compatibility, usability and intuitive operation. They put greatest effort into development and quality checks of all their products to achieve this goal and meet all expectations of their customers.

The extraordinary success of their products is also based on the great communication with their customers, which usually already starts for each new product during the development and prototyping phase.