

SmartTOP Convertible Top controller for Mini and BMW 1 series Convertible price cut

Aftermarket automotive electronics specialist Mods4cars now offers the SmartTOP controller for Mini and BMW 1 series convertibles at a reduced retail price of 249 Euros. The kit allows opening and closing of the convertible top while driving at slow speeds as well as from the original key fob remote.

Las Vegas, Nevada - December 16th, 2011

Right in time for this year's Christmas season, Mods4cars has permanently lowered the price on their SmartTOP convertible top add-on kit for BMW 1 series and Mini convertibles. The new retail price is now only 249 Euros + tax. "We expect to see an increase in demand among BMW and mini owners wanting to take advantage of the benefits of our well-thought-out add-on product", explains PR manager Sven Tornow.

The SmartTOP modules enable one-touch remote control of the top from the factory key fob without the need to reprogram or replace any of the remotes. Additionally, the top can be opened or closed while driving at slow speeds of up to 40km/h (~28mph). Also here a convenient one-touch feature does away with the need to hold down the switch for the duration of the operation. On Mini convertibles the opening cycle is drastically simplified by giving users the ability to choose, via different key press patterns, if the sunroof, top or windows should be opened at once.

Bonus features include separate control over the windows from the remote as well as an extended mode where turning the engine on or off will not interrupt an ongoing top cycle. All modules can be easily disabled and enabled, if needed. All features and functions are user programmable and individually selectable. Thanks to a standard USB port, firmware updates and module configuration can be done from any laptop or PC. Updates are available online, free of charge.

All kits ship with a USB cord and a custom designed plug-and-play wiring adapter. This guarantees a simple and straightforward install procedure that can be carried out by anyone, without special knowledge or tools. All connectors are genuine OEM parts to ensure a perfect and secure fit. No handling of individual wires, cutting or splicing is necessary.

SmartTOP convertible top kits are also available for: Alfa, Audi, Bentley, BMW, Ferrari, Ford, Infiniti, Mazda, Mercedes, Mini, Nissan, Opel, Peugeot, Porsche, Renault, Volkswagen and Volvo.

A demonstration for Mini convertibles can be found here:

<http://www.youtube.com/watch?v=16e8tAXiQSQ>

A demonstration for BMW 1 series convertibles can be found here:

<http://www.youtube.com/watch?v=bBy1dv3CwoY>

Further details and purchasing information online:

<http://www.mods4cars.com>

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About Mods4cars:

Mods4cars was founded in 2002 with the idea to add a highly demanded feature to the otherwise almost perfect Porsche Boxster: Comfort One-Touch roof operation while driving at slow speeds. The resulting product offered not only that, but also allowed quick and easy installation by just swapping out a relay box, thus leaving no traces and no permanent changes on the vehicle. The first SmartTOP roof controller was born.

The success of their first products in Germany and Europe prompted them in late 2004 to move operations to the USA, to be able to serve the American market as well as all other English speaking countries such as Australia, UK and South Africa from one central location. Their business has grown to a full-fledged international corporation with an office in Las Vegas and a full line of innovative products as well as distributors and installation partners all over the globe.

Being highly specialized in the development and distribution of aftermarket roof- and comfort controllers since 2002 allows them to offer an unsurpassed level of competence and product quality. Their main goal is optimization of each individual product to a maximum in compatibility, usability and intuitive operation. They put greatest effort into development and quality checks of all their products to achieve this goal and meet all expectations of their customers.

The extraordinary success of their products is also based on the great communication with their customers, which usually already starts for each new product during the development and prototyping phase.