

SmartTOP Convertible Top Module by Mods4cars for Mini Convertible and BMW 1 Series Convertible gets design refresh

Effective immediately the aftermarket SmartTOP Convertible Top Controller kits made by Mods4cars for the Mini Convertible and the BMW 1 Series Convertible ship with the new slim line enclosure. The new, custom designed plastic enclosure was made specifically for Mods4cars and for the SmartTOP hardware. The SmartTOP module gives owners added convenience when using the convertible top along with bonus features.

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Mods4cars now ships the SmartTOP add-on kits for the Mini Convertible and the BMW 1 Series Convertible with the new Mods4cars module enclosure. This custom designed enclosure impresses with its slim, form fitting design and two LEDs for quick and simple installation. Thanks to the smaller size the module can easily be installed in even tighter locations in the car.

“We are happy to announce the switch to the new product enclosure on the SmartTOP modules designed for Mini and BMW 1 Series.” says PR-Manager Sven Tornow. “The sophistication of our products is now also apparent from the outside.” The smart add-on modules with their useful features make day-to-day use of the convertible top more convenient and more fun.

With a SmartTOP module installed, owners can open or close the convertible top at slow speeds of up to 40 km/h (~28 mph). A quick tap is enough to start full automatic operation. It is not necessary any longer to hold down the switch for the entire time. The driver’s hands are back on the wheel quickly.

“Especially Mini owners will appreciate the one-touch feature greatly, since they can now choose the desired outcome when pressing the button.” Sven Tornow continues. A single touch opens the sunroof. A double tap opens the sunroof and the convertible top. A triple tap opens the sunroof, convertible top and windows. “Owners can quickly select what they want and the whole operation is carried out fully automatically: Either just the sunroof or the whole convertible top, and whether the windows should be up or down after the top operation finishes.” Sven Tornow concludes.

Full automatic one-touch operation is also possible from a distance by using the original key fob remote. Not having to hold down any buttons means convenience and saving time. The SmartTOP customer may even get in the car and start driving while the top still operates. No changes are necessary to the key fobs or the receiver system.

SmartTOP modules all come with additional bonus features. A few examples are one-touch operation for the windows from the console switch, automatic mirror folding and unfolding on the BMW 1 Series and options to unlock the doors when turning the ignition off. An extended mode can be activated that allows a top operation to continue even when the engine is being started or stopped. The entire module can also be disabled temporarily while retaining all user configurable settings.

Another standard feature on all SmartTOP products is the integrated USB port for quick and simple configuration and firmware updates. Updates are free of charge and support software is available for Windows and Mac. The SmartTOP kit comes with a custom designed plug-and-play wiring adapter that allows simple installation by connecting the module to the vehicle electronics.

The add-on module for Mini Convertible and BMW 1 Series starts at 209 Euros + tax. The following brands are supported by SmartTOP: Alfa, Audi, Bentley, BMW, Ferrari, Ford, Infiniti, Lamborghini, Mazda, Mercedes-Benz, Mini, Nissan, Opel, Peugeot, Porsche, Renault, Volkswagen and Volvo.

Product video SmartTOP for Mini Convertible R52: <http://www.youtube.com/watch?v=UeN5hfJ2DZE>

Product video SmartTOP for Mini Convertible R57: <http://www.youtube.com/watch?v=16e8tAXiQSQ>

Product video SmartTOP for BMW 1 Series Convertible: <http://www.youtube.com/watch?v=bBy1dv3CwoY>

Further details: <http://www.mods4cars.com>

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About Mods4cars:

Mods4cars was founded in 2002 with the idea to add a highly demanded feature to the otherwise almost perfect Porsche Boxster: Comfort One-Touch roof operation while driving at slow speeds. The resulting product offered not only that, but also allowed quick and easy installation by just swapping out a relay box, thus leaving no traces and no permanent changes on the vehicle. The first SmartTOP roof controller was born.

The success of their first products in Germany and Europe prompted them in late 2004 to move operations to the USA, to be able to serve the American market as well as all other English speaking countries such as Australia, UK and South Africa from one central location. Their business has grown to a full-fledged international corporation with an office in Las Vegas and a full line of innovative products as well as distributors and installation partners all over the globe.

Being highly specialized in the development and distribution of aftermarket roof- and comfort controllers since 2002 allows them to offer an unsurpassed level of competence and product quality. Their main goal is optimization of each individual product to a maximum in compatibility, usability and intuitive operation. They put greatest effort into development and quality checks of all their products to achieve this goal and meet all expectations of their customers.

The extraordinary success of their products is also based on the great communication with their customers, which usually already starts for each new product during the development and prototyping phase.