

## **SmartTOP add-on Convertible Top Controller for BMW 3 series and Z4 gets new look**

*The automotive electronics specialist outfit Mods4cars has redesigned the SmartTOP convertible top controller modules for the BMW 3 series convertible and Z4 roadster with a new, custom designed enclosure. The SmartTOP allows owners to operate the top with convenient one-touch operation while driving at slow speeds as well as from afar with the original factory key remote.*

### **Las Vegas, Nevada – September 12th, 2013**

Effective immediately all SmartTOP add-on kits shipped for the BMW 3 series convertible and Z4 roadster come with a new unique smaller and more ergonomic plastic enclosure. The kit makes it possible to raise and lower the top from the original factory key fob without the need to reprogram or change any of the existing parts.

After installing the module the top can be operated with one-touch operation up to a speed of 40km/h (~28mph). All that is required is a short push of the button. There is no more need to pull over and hold down the top button. A host of bonus features gives drivers other useful and convenient functionality.

To give a few examples, the windows can be operated by remote and independently from the top. All windows can be raised simultaneously with a quick tap of a button. Owners can set the module to unlock all doors when the ignition is turned off for extra convenience when getting out. The existing trunk access feature gets one-touch operation and motorized mirrors can be folded in or out by remote.

Mods4cars continuously works on implementing new features and greatly values customer suggestions. But not only the product software is being worked on. Also the hardware gets extended and improved over time. Most modules now come with a fully custom designed plug-and-play wiring harness for quick and simple installation. The module installation is as simple as plugging in a couple of connectors.

Every product comes with a built in standard USB port for easy firmware updates. Updates are made available free of charge online on Mods4cars' website. Now the entire look of the module has been completely overhauled and all modules shipped for the BMW 3 series convertible and Z4 roadster now come in a custom, unique design.

One big advantage of the new, slim enclosure is the 30% smaller size which allows installation of the module in tighter spots without any problems. A set of red and green LEDs give clear indication of a successful installation or any existing problems. "Our aftermarket convertible top modules are innovative, well thought out and smart. Now we are proud to present our very own, custom designed and unique product enclosure." says PR-Manager Sven Tornow.

Brands like Alfa, Audi, Bentley, BMW, Ferrari, Ford, Infiniti, Mazda, Mercedes-Benz, Mini, Nissan, Opel, Peugeot, Porsche, Renault, Volkswagen and Volvo are supported. SmartTOP Convertible top kits are available for almost every modern convertible and roadster on the road today.

The convenience add-on kit for BMW 3 series convertible and Z4 roadster is available from 209 Euros + tax.

Video SmartTOP for BMW 3 Convertible E93: [http://www.youtube.com/watch?v=2\\_2UQERi0e0](http://www.youtube.com/watch?v=2_2UQERi0e0)

Video SmartTOP for BMW 3 Convertible E46: <http://www.youtube.com/watch?v=loFlscAfgw8>

Video SmartTOP for BMW Z4 Roadster E89: <http://www.youtube.com/watch?v=oi32r-m1xiw>

Video SmartTOP for BMW Z4 Roadster E85: <http://www.youtube.com/watch?v=4LrUb1JwaFU>

Further details and purchasing information: <http://www.mods4cars.com>

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**About Mods4cars:**

Mods4cars was founded in 2002 with the idea to add a highly demanded feature to the otherwise almost perfect Porsche Boxster: Comfort One-Touch roof operation while driving at slow speeds. The resulting product offered not only that, but also allowed quick and easy installation by just swapping out a relay box, thus leaving no traces and no permanent changes on the vehicle. The first SmartTOP roof controller was born.

The success of their first products in Germany and Europe prompted them in late 2004 to move operations to the USA, to be able to serve the American market as well as all other English speaking countries such as Australia, UK and South Africa from one central location. Their business has grown to a full-fledged international corporation with an office in Las Vegas and a full line of innovative products as well as distributors and installation partners all over the globe.

Being highly specialized in the development and distribution of aftermarket roof- and comfort controllers since 2002 allows them to offer an unsurpassed level of competence and product quality. Their main goal is optimization of each individual product to a maximum in compatibility, usability and intuitive operation. They put greatest effort into development and quality checks of all their products to achieve this goal and meet all expectations of their customers.

The extraordinary success of their products is also based on the great communication with their customers, which usually already starts for each new product during the development and prototyping phase.