

## **SmartTOP one-touch comfort top add-on for Ferrari 360/430 Spider updated with new, easier installation**

*Mods4cars, known for aftermarket convertible top controllers, just updated the SmartTOP convertible top module for Ferrari's popular 360 and 430 Spider models to simplify the installation of the one-touch and in-motion top add-on. Installation can be done by anyone.*

### **Ocean, NJ - August 20th, 2010**

Top-down enthusiasts longing for some extra convenience have been able to find a module designed for their ride amongst mods4cars' offerings for a while now. The feature in common between all of these modules is the ability to raise and lower the top with a touch of the button and while driving at slow speeds.

"We just lowered the retail price on our high-end product for the Ferrari 360 and 430 Spider considerably", says the company's PR Manager Mr. Sven Tornow, and emphasizes the extra piece now in the box: "We also added a plug-and-play wire-in adapter at no extra cost, which will simplify the installation even further".

No matter if it's for Alfa, Audi, Bentley, BMW, Ferrari, Ford, Mazda, Mercedes, Mini, Opel, Peugeot, Porsche, Volvo or Volkswagen – Mods4cars now offers an add-on module for almost every contemporary convertible on the road.

The SmartTOP for Ferrari now retails for 479 Euros (down from 599) and includes the extra wiring set needed for a super simple and fully reversible installation.

Enthusiasts agree: Once you have experienced a SmartTOP, you don't want to miss it getting caught driving with the top down when the rain starts or at a traffic light turning green mid-way through the top cycle.

SmartTOP Roof Top Control for Ferrari 360/430 Spider

<http://www.youtube.com/watch?v=ChjhkUMpuP4>

For further details and purchasing information please visit mods4cars online at:

<http://www.mods4cars.com>

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## **About Mods4cars:**

Mods4cars was founded in 2002 with the idea to add a highly demanded feature to the otherwise almost perfect Porsche Boxster: Comfort One-Touch roof operation while driving at slow speeds. The resulting product offered not only that, but also allowed quick and easy installation by just swapping out a relay box, thus leaving no traces and no permanent changes on the vehicle. The first SmartTOP roof controller was born.

The success of their first products in Germany and Europe prompted them in late 2004 to move operations to the USA, to be able to serve the American market as well as all other English speaking countries such as Australia, UK and South Africa from one central location. Their business has grown to a full fledged international corporation with an office in California and a full line of innovative products as well as distributors and installation partners all over the globe.

Being highly specialized in the development and distribution of aftermarket roof- and comfort controllers since 2002 allows them to offer an unsurpassed level of competence and product quality. Their main goal is optimization of each individual product to a maximum in compatibility, usability and intuitive operation. They put greatest effort into development and quality checks of all their products to achieve this goal and meet all expectations of their customers.

The extraordinary success of their products is also based on the great communication with their customers, which usually already starts for each new product during the development and prototyping phase.