

Video- in-motion add-on module “SmartTV” by Mods4cars for many BMW models

Aftermarket electronics specialist Mods4cars is now offering their retrofit SmartTV video-in-motion module for many BMW models. It allows the passenger full use of the TV- and DVD playback system by the while the car is moving. The module can be enabled and disabled via a specialized, yet simple setup procedure using the blinker stalk.

Las Vegas, Nevada – February 6th, 2012

Effective immediately, passengers in many BMW models equipped with TV- or DVD playback equipment get to enjoy full audio and video playback while the car is in motion. The SmartTV aftermarket video-in-motion kit offered by Mods4cars bypasses the restrictions imposed on video playback by the manufacturer and lets passengers operate video playback equipment and enjoy video content on the go while the car is in motion. This allows for example front and back seat passengers to watch DVD movies on long road trips.

“We are delighted to offer our customers a professional solution when it comes to video-in-motion products”, says PR manager Sven Tornow. “What makes our product special is the level of integration into the car electronics. It can be turned on or off quickly on demand using the blinker stalk, giving the driver full control“, he continues. This is a non-volatile solution: The video unlocker is a hardware kit which connects to the car's data bus system. All functionality stays in place even after routine DVD/Navigation system software updates at the dealer.

The SmartTV module was designed and is sold by aftermarket specialist Mods4cars; A company with 10 years of experience and expertise in developing the SmartTOP convertible top controllers. These kits allow one-touch operation of the convertible top while driving as well as putting top and windows up or down from the factory key fob remote. “This time around you don’t need a convertible to benefit from one of our convenience add-ons.” Mr. Tornow concludes.

All SmartTV modules come equipped with a standard USB port, giving end-users full control over the module’s functions via a PC setup program as well as firmware updates, if necessary. Updates are available free of charge for the life of the product. Once purchased, a Mods4cars module virtually never becomes obsolete, especially in cases where other solutions fail after software updates regularly done during routine maintenance at the dealership.

The SmartTV video-in-motion module is compatible with BMW 1, 3, 5, 6, 7 series, X5 and Z4.

Mods4cars also offers SmartTV modules for Bentley, Mercedes-Benz, Skoda and Volkswagen.

The popular SmartTOP convertible top modules are available for: Alfa, Audi, Bentley, BMW, Ferrari, Ford, Infiniti, Mazda, Mercedes, Mini, Nissan, Opel, Peugeot, Porsche, Renault, Volkswagen and Volvo.

The SmartTV kit for BMW is available for 149 Euros + tax.

A demonstration of the product in action can be seen here:

<http://www.youtube.com/watch?v=H50Q5RWp5KY>

Further details and purchasing information:

<http://www.mods4cars.com>



PR Contact:

Anja Lehmann (lehmann@mods4cars.com)
+1-310-9109055 - www.mods4cars.com

Mods4cars LLC, 1350 E. Flamingo Rd #3100,
Las Vegas, NV 89119 - USA

About Mods4cars:

Mods4cars was founded in 2002 with the idea to add a highly demanded feature to the otherwise almost perfect Porsche Boxster: Comfort One-Touch roof operation while driving at slow speeds. The resulting product offered not only that, but also allowed quick and easy installation by just swapping out a relay box, thus leaving no traces and no permanent changes on the vehicle. The first SmartTOP roof controller was born.

The success of their first products in Germany and Europe prompted them in late 2004 to move operations to the USA, to be able to serve the American market as well as all other English speaking countries such as Australia, UK and South Africa from one central location. Their business has grown to a full-fledged international corporation with an office in Las Vegas and a full line of innovative products as well as distributors and installation partners all over the globe.

Being highly specialized in the development and distribution of aftermarket roof- and comfort controllers since 2002 allows them to offer an unsurpassed level of competence and product quality. Their main goal is optimization of each individual product to a maximum in compatibility, usability and intuitive operation. They put greatest effort into development and quality checks of all their products to achieve this goal and meet all expectations of their customers.

The extraordinary success of their products is also based on the great communication with their customers, which usually already starts for each new product during the development and prototyping phase.