Mods4cars operates own blog

Automotive Aftermarket electronics specialist Mods4cars now maintains a blog at <u>www.mods4cars-blog.com</u> and keeps customers and visitors interested in the SmartTOP product line up to date on current developments, new products, firmware updates and special offers.

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Mods4cars now maintains a blog at <u>www.mods4cars-blog.com</u> to keep the interested public up to date on their SmartTOP convertible top controllers.

Newly available products are introduced, current developments outlined and special offers announced. All product demonstration videos can also be found there.

Additionally visitors get to leave comments on all of the SmartTOP manufacturer's entries and ask questions. This benefits all current and future users of the products, since all questions and answers are public. "The blog will help us keep even closer communication with our customers and make it more interactive" says PR manager Sven Tornow. "Our blog is the ideal platform to visualize our products and all of their features and functions more easily with pictures and videos."

The SmartTOP convertible top add-on kits allow opening and closing of the convertible top at the touch of a button and at slow speeds, depending on car models up to 60 km/h (~35 mph) as well as operation of the top from the original factory remote fob (if supported). All operations are carried out automatically with no need to hold town any button or switch.

Additionally many modules offer bonus features all of which can be individually configured by the user. All modules can be temporarily deactivated completely while keeping the user preferences. Programming as well as firmware updates can be done from a laptop or PC since all modules come with a standard USB port. Most modules ship with custom designed plug-and-play wiring adapters using original factory connectors, thereby making installation a simple and straightforward task.

Mods4cars offers SmartTOP products for these brands: Alfa, Audi, Bentley, BMW, Ferrari, Ford, Infiniti, Mazda, Mercedes, Mini, Nissan, Opel, Peugeot, Porsche, Renault, Volvo and VW.

The add-on kits retails for 209 Euros + tax and up.

Link to the Mods4cars blog: http://www.mods4cars-blog.com

Further details and purchasing information can be found here: <u>http://www.mods4cars.com</u>

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About Mods4cars:

Mods4cars was founded in 2002 with the idea to add a highly demanded feature to the otherwise almost perfect Porsche Boxster: Comfort One-Touch roof operation while driving at slow speeds. The resulting product offered not only that, but also allowed quick and easy installation by just swapping out a relay box, thus leaving no traces and no permanent changes on the vehicle. The first SmartTOP roof controller was born.

The success of their first products in Germany and Europe prompted them in late 2004 to move operations to the USA, to be able to serve the American market as well as all other English speaking countries such as Australia, UK and South Africa from one central location. Their business has grown to a full-fledged international corporation with an office in Las Vegas and a full line of innovative products as well as distributors and installation partners all over the globe.

Being highly specialized in the development and distribution of aftermarket roof- and comfort controllers since 2002 allows them to offer an unsurpassed level of competence and product quality. Their main goal is optimization of each individual product to a maximum in compatibility, usability and intuitive operation. They put greatest effort into development and quality checks of all their products to achieve this goal and meet all expectations of their customers.

The extraordinary success of their products is also based on the great communication with their customers, which usually already starts for each new product during the development and prototyping phase.