SmartTOP Add-On Convertible Top Controller for the new BMW 4 Series available soon

The SmartTOP aftermarket add-on Convertible Top Controller module offered by Mods4cars will be available shortly for the new BMW 4 Series Convertible. It allows use of the top while driving and with one-touch convenience. Additionally the top can be opened or closed automatically from the original factory remote fob with no need to hold down any button. The kit comes with a custom designed plug-and-play wiring adapter and can be installed by anyone in minutes and without any tools.

Las Vegas, Nevada – June 20th, 2014

Aftermarket automotive electronics specialist Mods4cars announces the upcoming availability of a SmartTOP add-on Convertible Top Controller for the BMW 4 Series. Very soon the kit will be ready to ship worldwide. The SmartTOP module allows opening and closing of the top while driving at slow speeds of up to 40 km/h (~28mph). Thanks to the one-touch operation it is no longer necessary to pull over and hold down the top switch.

In addition to the simplified operation from within the car, the top can also be operated from the original key fob remote. A quick key press sequence is all that is needed. The BMW factory comfort access option is not necessary. No changes need to be made to the keys or the receiver system. It is even possible to control the windows separately from the top.

"We are happy to announce availability of our SmartTOP kit for the BMW 4 Series Convertible within weeks of the introduction of the car itself. Our customers are able to benefit from the features of our clever add-on kit right in time for the car's first convertible season." says PR-Manager Sven Tornow. "Also the installation of this new module could not be easier. A custom designed plug-in adapter using genuine OEM parts guarantees a perfect fit and is simply connected in between two plugs." Sven Tornow continues.

The SmartTOP for BMW 4 Series module will be packaged in the new Mods4cars product enclosure right from the start. A standard USB port allows owners to use PC or Apple computers for quick and easy product configuration and firmware updates. Support software for Windows and Mac OS as well as firmware updates are always available free of charge online. The USB support app is used to program user configurable settings such as speed and one-touch operation for the all-windows switch in the driver's door.

An extended mode can be selected that allows top operation to continue while the ignition is turned on or off. When handing the keys to a valet or lending the car to others, the module can be quickly disabled and later enabled again from within the car while retaining all user specific settings.

SmartTOP Convertible Top kits are available for: Alfa, Audi, Bentley, BMW, Ferrari, Ford, Infiniti, Lamborghini, Mazda, Mercedes, Mini, Nissan, Opel, Peugeot, Porsche, Renault, Volvo and Volkswagen. Additional BMW models supported: BMW 1, 3, 6 Series Convertibles, Z4 Roadster and Mini Cooper.

The convenience add-on kit for BMW 4 Series Convertibles will retail for 299 Euros + tax.

A first demonstration video can be seen here: <u>http://youtu.be/NXPb-xYaspQ</u>

Further details: http://www.mods4cars.com

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PR Contact:

Anja Lehmann (lehmann@mods4cars.com) +1-310-9109055 - www.mods4cars.com

Mods4cars LLC, 1350 E. Flamingo Rd #3100, Las Vegas, NV 89119 - USA

About Mods4cars:

Mods4cars was founded in 2002 with the idea to add a highly demanded feature to the otherwise almost perfect Porsche Boxster: Comfort One-Touch roof operation while driving at slow speeds. The resulting product offered not only that, but also allowed quick and easy installation by just swapping out a relay box, thus leaving no traces and no permanent changes on the vehicle. The first SmartTOP roof controller was born.

The success of their first products in Germany and Europe prompted them in late 2004 to move operations to the USA, to be able to serve the American market as well as all other English speaking countries such as Australia, UK and South Africa from one central location. Their business has grown to a full-fledged international corporation with an office in Las Vegas and a full line of innovative products as well as distributors and installation partners all over the globe.

Being highly specialized in the development and distribution of aftermarket roof- and comfort controllers since 2002 allows them to offer an unsurpassed level of competence and product quality. Their main goal is optimization of each individual product to a maximum in compatibility, usability and intuitive operation. They put greatest effort into development and quality checks of all their products to achieve this goal and meet all expectations of their customers.

The extraordinary success of their products is also based on the great communication with their customers, which usually already starts for each new product during the development and prototyping phase.