

SmartTOP add-on Convertible Top Controller for Mazda MX-5 now with new enclosure

Effective immediately, all retrofit SmartTOP Convertible Top Controller modules for the Mazda MX-5 are being shipped with a new product enclosure. The sleek new shape was custom designed for Mods4cars and gives the module not only a more streamlined appearance but adds convenience when installing the product. The SmartTOP module allows drivers to open and close the convertible top while driving and with one-touch operation.

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The SmartTOP Convertible Top add-on module designed by aftermarket automotive electronics specialist Mods4cars for the Mazda MX-5 is a kit that can be installed by anyone. It allows drivers to operate the top while driving at speeds of up to 60 km/h (~38mph) with added convenience. A quick tap on the console button is sufficient.

“Every convertible driver knows the scenarios: Sunshine turns into cloudy skies followed by a sudden rainfall. Now all that matters is being able to stop quickly to close the top. Or hoping that a red light won’t change while the top is still closing.” says PR-Manager Sven Tornow. With the SmartTOP module the top can be used even while driving at slow speeds, so the top-down experience comes with more peace of mind.

The MX-5 compatible module can be used in three ways. 1. After unlatching the mechanical lock the top can be lowered by holding down the appropriate switch on the dash and raised the same way. 2. One-Touch operation. Same as before but the top opens or closes fully automatically after just a quick touch. 3. Auto Feature: When this setting is activated, the top will fully automatically lower itself right after the latch is disengaged and without the need to press the top down button at all. Closing is done the same way as in 2. All three options allow use of the top while the car is moving and without the need to shift into neutral or park gear.

Mods4cars has improved the design of the SmartTOP product itself and effective immediately all modules for the Mazda MX-5 come in the new, slimmer and more streamlined enclosure. The new shape was custom designed to fit the components perfectly and to encapsulate the product fully. All LEDs and connectors, including the USB port, are now enclosed in order to be optimally protected.

The new enclosure is also smaller than before and thus allows the product to be installed in tighter spots. It is more eco-friendly by no longer requiring screws and by using less plastic. Additionally two LEDs were fully integrated that aid during installation. They show current status, trouble codes and signal a correct installation of the module.

In order to make installation as simple as possible, a custom designed Plug-and-Play wiring harness is part of the kit. It uses genuine OEM connectors for a perfect and secure fit. No wires need to be spliced or cut. It simply connects in between two connectors and the SmartTOP module. It is possible to remove the kit without leaving any traces.

The SmartTOP module can be programmed according to individual needs. It is possible to configure the maximum speed allowed for top operation as well as other settings. The entire module can be temporarily disabled as well while retaining all user settings. The module comes equipped with a standard USB port for easy configuration and firmware updates via PC or Mac. All firmware updates are provided by Mods4cars online and free of charge.

The convertible top kit for Mazda MX-5 is available for 249 Euros + tax. Mods4cars SmartTOP modules are available for: Alfa, Audi, Bentley, BMW, Ferrari, Ford, Infiniti, Mazda, Mercedes-Benz, Mini, Nissan, Opel, Peugeot, Porsche, Renault, Volvo and VW.

A product demonstration can be seen here: <http://youtu.be/f29nPRdEN1o>

Further information: <http://www.mods4cars.com>

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About Mods4cars:

Mods4cars was founded in 2002 with the idea to add a highly demanded feature to the otherwise almost perfect Porsche Boxster: Comfort One-Touch roof operation while driving at slow speeds. The resulting product offered not only that, but also allowed quick and easy installation by just swapping out a relay box, thus leaving no traces and no permanent changes on the vehicle. The first SmartTOP roof controller was born.

The success of their first products in Germany and Europe prompted them in late 2004 to move operations to the USA, to be able to serve the American market as well as all other English speaking countries such as Australia, UK and South Africa from one central location. Their business has grown to a full-fledged international corporation with an office in Las Vegas and a full line of innovative products as well as distributors and installation partners all over the globe.

Being highly specialized in the development and distribution of aftermarket roof- and comfort controllers since 2002 allows them to offer an unsurpassed level of competence and product quality. Their main goal is optimization of each individual product to a maximum in compatibility, usability and intuitive operation. They put greatest effort into development and quality checks of all their products to achieve this goal and meet all expectations of their customers.

The extraordinary success of their products is also based on the great communication with their customers, which usually already starts for each new product during the development and prototyping phase.