

## **SmartTOP Add-On Convertible Top Controller for Volkswagen Beetle now available**

*Effective immediately the aftermarket SmartTOP Convertible Top Controller module offered by Mods4cars is available for the Volkswagen Beetle Convertible. It allows lowering and raising the top at just the touch of a button. Additionally the top can be controlled fully automatically from the original factory key fob remote. The product comes in the brand new, exclusive Mods4cars module enclosure.*

### **Las Vegas, Nevada – January 29th, 2014**

Aftermarket automotive electronics specialist Mods4cars kicks off the year 2014 with a new product. The SmartTOP Convertible Top Controller module for Volkswagen Beetle Convertibles is now in stock. Thanks to the convenience features of the add-on module Beetle Convertible owners get to enjoy their cars even more from this day forward. It is now possible to open or close the top fully automatically from the original factory key fob remote. No changes are necessary to the existing remotes. The remote operation comes in handy when drivers want to air out the car by lowering the top before driving off or in order to make stowing luggage on the back seat super easy.

Additionally the module adds one-touch convenience to the existing center console switch. It is no longer necessary to hold down the switch for the duration of the top operation. A quick tap on the switch is all that is needed. Now that opening the top takes less time and effort, the car is going to be used top-down more frequently, even on shorter drives.

An extended mode can be activated to allow continuing top operation while the engine is started or stopped. The entire module can temporarily be disabled in cases where others are driving the car and are not expecting the full automatic behavior. The SmartTOP module is equipped with a USB port which allows quick and easy set-up or firmware updates via PC or Mac. Support software and update files are available on the outfits' website free of charge.

The brand new SmartTOP module for VW Beetle Convertibles ships right from the start with the recently introduced, exclusive and custom designed Mods4cars product enclosure. The new design was tailored specifically to the needs of this product and environment. The circuit board is optimally protected and all connectors including the USB port are fully enclosed. The new enclosure is very sleek and small, fits into very tight spaces and also shows status information via two LEDs, aiding during the installation process.

“In order to make installation as simple as possible, the SmartTOP kit for Beetle comes with a full plug-and-play wiring adapter which allows a simple and secure connection between the module and the car electronics.” says PR-Manager Sven Tornow. It is not necessary to cut or splice any wires. Installing or removing the kit can be done by anyone and leaves no traces or damage.

The SmartTOP Convertible Top Controller for VW Beetle Convertibles retails for 249 Euros + tax.

SmartTOP modules are available for: Alfa, Audi, Bentley, BMW, Ferrari, Ford, Infiniti, Mazda, Mercedes-Benz, Mini, Nissan, Opel, Peugeot, Porsche, Renault, Volkswagen and Volvo.

The new product demonstration video can be seen here:

<http://youtu.be/R8TX8yQA-cQ>

Further details and purchasing information:

<http://www.mods4cars.com>

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**About Mods4cars:**

Mods4cars was founded in 2002 with the idea to add a highly demanded feature to the otherwise almost perfect Porsche Boxster: Comfort One-Touch roof operation while driving at slow speeds. The resulting product offered not only that, but also allowed quick and easy installation by just swapping out a relay box, thus leaving no traces and no permanent changes on the vehicle. The first SmartTOP roof controller was born.

The success of their first products in Germany and Europe prompted them in late 2004 to move operations to the USA, to be able to serve the American market as well as all other English speaking countries such as Australia, UK and South Africa from one central location. Their business has grown to a full-fledged international corporation with an office in Las Vegas and a full line of innovative products as well as distributors and installation partners all over the globe.

Being highly specialized in the development and distribution of aftermarket roof- and comfort controllers since 2002 allows them to offer an unsurpassed level of competence and product quality. Their main goal is optimization of each individual product to a maximum in compatibility, usability and intuitive operation. They put greatest effort into development and quality checks of all their products to achieve this goal and meet all expectations of their customers.

The extraordinary success of their products is also based on the great communication with their customers, which usually already starts for each new product during the development and prototyping phase.