SmartTOP add-on Convertible Top Controller for Volkswagen Beetle announced

The aftermarket SmartTOP Convertible Top Controller made by Mods4cars allows owners to put the top up or down with one-touch convenience while driving and remotely from the original key fob. SmartTOP modules are available for all popular modern convertibles and roadsters. The most recent addition to the product line is the new Volkswagen Beetle convertible.

Las Vegas, Nevada – November 25th, 2013

Aftermarket electronics specialist Mods4cars just announced the soon to be available SmartTOP addon Convertible Top Controller for the Volkswagen Beetle convertible. In just a few weeks the new kit will become available and make use of the top easier and more fun. The module adds one-touch convenience to the console switch, eliminating the need to hold down the switch for the duration of the operation. A quick tap is enough to fully open or close the top. This allows owners to enjoy the topdown driving experience more often.

In addition to the one-touch feature from inside, the SmartTOP kit adds another neat feature. The top can be raised or lowered fully automatically from the original key fob remote with just a quick combination of key presses.

"Top control from the original key fob is a very popular feature with our customers. It allows putting the top down on hot days, even before reaching the car", says PR-Manager Sven Tornow. "The feature can also come in handy when trying to transport bigger items on the back seat. Our customer will not need to get in the car first and manually lower the top in order to start loading. A quick use of the fob opens the top, saving time and providing the ultimate user experience." Sven Tornow continues.

It is possible to get in the car and start the engine while the top is moving. A top operation started from the remote will not be interrupted by turning the engine on. If needed, the entire module can be temporarily disabled. A standard mini USB port built into the module allows quick and easy programming of all user configurable settings as well as flashing firmware updates which will always be available free of charge online.

The SmartTOP Convertible Top Controller for the Volkswagen Beetle convertible will sport the new, custom designed Mods4cars enclosure. Apart from its sleek, fully sealed design it sports two LEDs for detailed status information. The kit comes with a wiring adapter that allows quick and easy installation in the car.

The convenience add-on kit for the Volkswagen Beetle is available for 249 Euros + tax.

SmartTOP Convertible Top kits are available for: Alfa, Audi, Bentley, BMW, Ferrari, Ford, Infiniti, Mazda, Mercedes-Benz, Mini, Nissan, Opel, Peugeot, Porsche, Renault, Volvo and Volkswagen.

A preview product demonstration can be seen here: <u>http://youtu.be/lvmSdOT5awQ</u>

Further details: http://www.mods4cars.com

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PR Contact:

Anja Lehmann (lehmann@mods4cars.com) +1-310-9109055 - www.mods4cars.com

Mods4cars LLC, 1350 E. Flamingo Rd #3100, Las Vegas, NV 89119 - USA

About Mods4cars:

Mods4cars was founded in 2002 with the idea to add a highly demanded feature to the otherwise almost perfect Porsche Boxster: Comfort One-Touch roof operation while driving at slow speeds. The resulting product offered not only that, but also allowed quick and easy installation by just swapping out a relay box, thus leaving no traces and no permanent changes on the vehicle. The first SmartTOP roof controller was born.

The success of their first products in Germany and Europe prompted them in late 2004 to move operations to the USA, to be able to serve the American market as well as all other English speaking countries such as Australia, UK and South Africa from one central location. Their business has grown to a full-fledged international corporation with an office in Las Vegas and a full line of innovative products as well as distributors and installation partners all over the globe.

Being highly specialized in the development and distribution of aftermarket roof- and comfort controllers since 2002 allows them to offer an unsurpassed level of competence and product quality. Their main goal is optimization of each individual product to a maximum in compatibility, usability and intuitive operation. They put greatest effort into development and quality checks of all their products to achieve this goal and meet all expectations of their customers.

The extraordinary success of their products is also based on the great communication with their customers, which usually already starts for each new product during the development and prototyping phase.