

USB Update application for SmartTOP modules now available in the Mac App Store

Aftermarket automotive electronics specialist Mods4cars ships the SmartTOP add-on convertible top modules equipped with a standard USB port for PC based configuration and firmware updates. The Mac version of the "m4cconnect" software application offered for that purpose is now available in the official Apple Mac App Store.

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The SmartTOP add-on controller offered by Mods4cars delivers extra convenience and functionality for convertible top operation. Amongst other features it allows use of the top while driving at slow speeds (up to 60km/h / 38mph on some models) as well as one-touch and remote operation. Each module comes with a host of user configurable bonus functions as well.

Mods4cars continuously keeps improving its products. For that reason all SmartTOP modules come equipped with a mini USB port which allows customers to connect the product to their laptop or desktop computers. With the software application "m4cconnect" customers can change personal preferences and update the module firmware. For Apple computers running Mac OS Lion and up, the application is now available directly via the official Apple Mac App Store.

"We are proud to announce that our own application has passed verification with Apple and is now certified and available in the official App Store." says PR-Manager Sven Tornow. "With m4cconnect now being available free of charge in the Mac App Store it has become even easier for our customers owning a Mac computer to download and use our program. Additionally they will always stay up to date, since app updates are shown automatically." Sven Tornow continues.

After installing the new app customers can connect their SmartTOP module via the supplied USB cable and configure all settings. Possible options are, for example, maximum desired speed for top operation or if the windows should be up or down by default after opening the top from the remote. All user configurable settings can be enabled or disabled with and are explained in the app.

The app also allows end users to install firmware updates offered by Mods4cars. "We continuously keep working on adding new functions and features and often customer feedback leads to development of new functionality." says Sven Tornow. "Updates are offered free of charge and without any limitation to owners of each of our products: A one of a kind service in this product segment." Sven Tornow concludes.

The Mac OS X version of the "m4cconnect" configuration and product update software is now available in the official Apple Mac App Store. A windows version can be downloaded directly from Mods4cars' web site at <http://www.mods4cars.com/usb>

Alfa, Audi, Bentley, BMW, Ferrari, Ford, Infiniti, Mazda, Mercedes-Benz, Mini, Nissan, Opel, Peugeot, Porsche, Renault, Volvo and VW - SmartTOP add-on modules are available for almost all modern convertibles on the road today. Prices start at 209 Euros + tax.

Further details can be found here:

<http://www.mods4cars.com>

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About Mods4cars:

Mods4cars was founded in 2002 with the idea to add a highly demanded feature to the otherwise almost perfect Porsche Boxster: Comfort One-Touch roof operation while driving at slow speeds. The resulting product offered not only that, but also allowed quick and easy installation by just swapping out a relay box, thus leaving no traces and no permanent changes on the vehicle. The first SmartTOP roof controller was born.

The success of their first products in Germany and Europe prompted them in late 2004 to move operations to the USA, to be able to serve the American market as well as all other English speaking countries such as Australia, UK and South Africa from one central location. Their business has grown to a full-fledged international corporation with an office in Las Vegas and a full line of innovative products as well as distributors and installation partners all over the globe.

Being highly specialized in the development and distribution of aftermarket roof- and comfort controllers since 2002 allows them to offer an unsurpassed level of competence and product quality. Their main goal is optimization of each individual product to a maximum in compatibility, usability and intuitive operation. They put greatest effort into development and quality checks of all their products to achieve this goal and meet all expectations of their customers.

The extraordinary success of their products is also based on the great communication with their customers, which usually already starts for each new product during the development and prototyping phase.